



For Immediate Release

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The First Public Display Of
ELVIS PRESLEY'S FAMED GOLD WATCH
At Titanic Museum in Branson.
Thursday, September 17th at 10 A.M.

Branson, Mo - He wore it! He treasured it! Now you're invited to see it - the *King of Rock 'n' Roll's* prized, 14k gold watch at a special press and media preview showing of his prized timepiece. The watch was purchased recently by an avid fan & collector William Bednarczyk from M.S. Rau Antiques, New Orleans. *"To be asked to loan the watch for display in the museum is a tribute to Elvis, his family and his friends,"* says Bednarczyk. This exclusive presentation will be held at the Branson ship on Thursday, September 17, at 10 A.M., announces President, COO and Co-Owner Mary Kellogg.

"What did Elvis have in common with *Titanic*? Well, they were both legends in their own time and the world shared a great loss when they were gone. Titanic Branson has dedicated an entire gallery to *Titanic* bandleader, Wallace Hartley, and pays tribute to him and the 8 brave musicians who played on with him to the end. So you see, *Titanic* and *Elvis* may be separated by time, but their iconic stature unites them musically and prophetically - **When The Music Stopped, The Legends Began,**" explains Kellogg. This watch will be on display through October.



But wait, there's more! This unique merger of historic giants on this special Press Day, will also feature a guest appearance by world renowned Elvis tribute artist and Branson favorite, **Dean Z**, currently headlining "**The Ultimate Elvis**" at the Clay Cooper Theatre in Branson. Named by **Elvis Presley Enterprises** as *The World's Greatest Elvis Tribute Artist*, **Dean Z** will be on hand to discuss his unique career and his personal relationship with the E.P.E. & the Graceland Estate. Photo ops with Dean Z posing with the iconic Elvis Watch display can happen at this media event.

"We look forward to seeing you at this private, pre-opening event. Remember, you must wear a face mask at all times while on board," reminds Kellogg.

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The Titanic Museum Attraction in Branson, MO opens daily at 9 a.m. Reservations are strongly required. Tickets are available online at www.titanicbranson.com or by phone at 800-381-7670.

Titanic Museum Attraction: Cedar Bay Entertainment, LLC owns and operates the Titanic Museum Attractions in Branson, MO and Pigeon Forge, TN. A privately owned and operated entertainment and development company, Cedar Bay is headquartered in Branson, Mo, the site of its first Titanic Museum Attraction.

Titanic Branson

Ticket Information: Toll Free: 800/381-7670 • 417/334-9500
Located in the heart of Branson, 3235 76 Country Blvd & Hwy 165
www.titanicbranson.com